



FILM SCREENING KIT

1. Plan your screening

Pick a date! Try for at least two weeks in the future so you have enough time to promote it. Try to make sure it doesn't conflict with other important dates for your community.

Pick a time! Keep in mind the potential schedule of your community. Keep in mind how long the film is (90 minutes? 120 minutes?), and add an extra half an hour to your event for people to discuss before and after the film.

Find a venue! Look for a free collective space. Social centers, quiet room in your coworking building, or the very large living room of your friend. Contact the space organiser and ask if the date and time are ok for a screening.

2. Pick a film

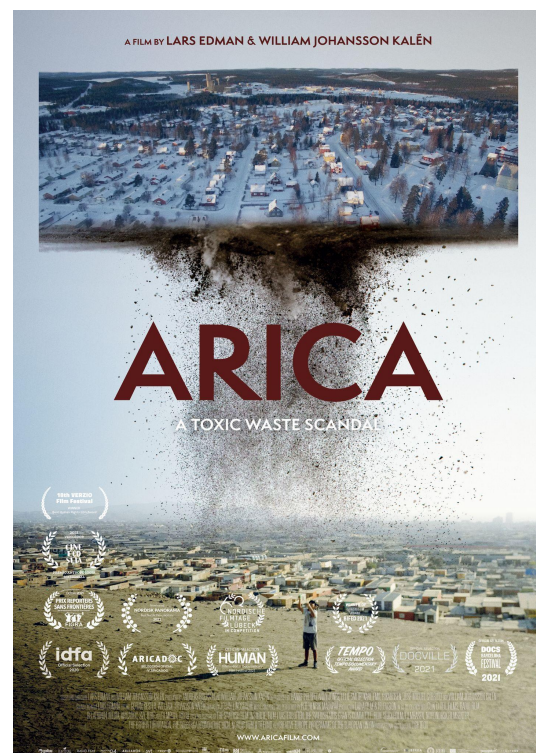
Arica

[Promotional materials \(trailer, poster, subtitle files, etc\)](#)

97 minutes

Audio mix of Spanish and Swedish. Subtitled in English, French, Italian, Dutch, Swedish, Portuguese and Turkish

Toxic history leaves a long shadow over the town of Arica, Chile. From 1984-1985, the Swedish company Boliden Mineral AB dumped nearly 20,000 tonnes of toxic waste on the open earth beside the town. The public was uninformed of the dangers, and a playground was built on the hill of arsenic, mercury, cadmium and lead. Their children deserved better.



TO GET ACCESS TO THE FILM FILE write to bojana@lightdox.com with anya.verkamp@corporatejustice.org in CC with the date and city of your screening.



Discount Workers

[Poster](#)

[Flyer](#)

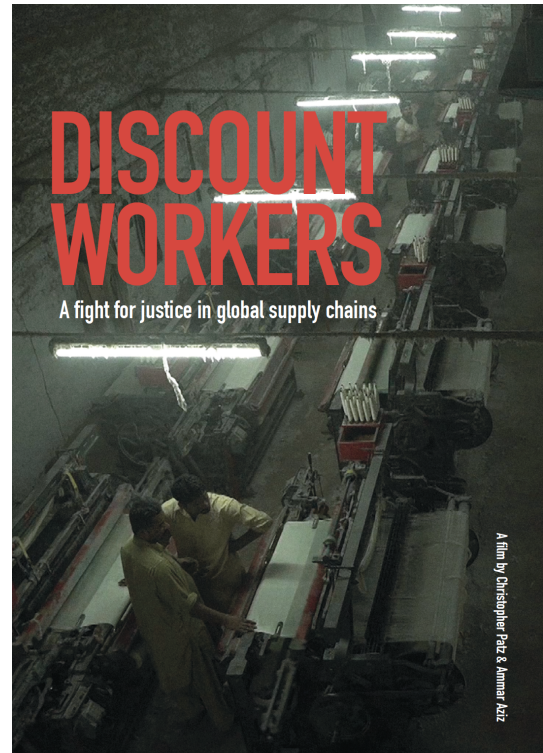
[Trailer](#)

70 minutes

Audio mix of German and Urdu.

Professionally subtitled in English and German. Possible to subtitle in other languages using an automatic translation service.

When a fire broke out in a textile factory in Karachi, Pakistan, it was clear that it had never been a safe place to work. That wasn't even the first fatal fire that had ever broken out in a factory producing textiles for the German company KIK. The surviving family members found the courage to take KIK to court.



TO GET ACCESS TO THE FILM FILE write to anja.dziersk@riseandshine-berlin.de with anya.verkamp@corporatejustice.org in CC with the date and city of your screening.



The Illusion of Abundance

[Trailer](#)

[Promotional materials](#)

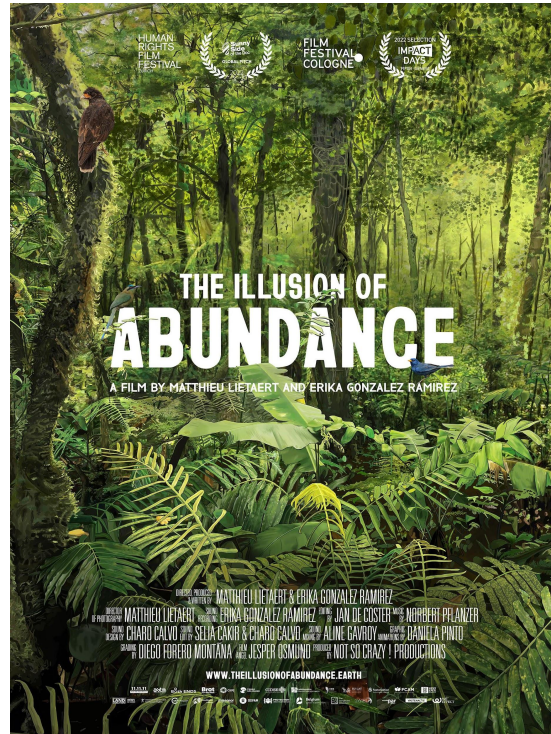
[Already planned screenings](#)

57 minutes

Audio mix of Spanish and Portuguese.

Subtitled in English, French or Spanish

Three women, three territories, the veins of Latin America remain very much open to foreign exploitation. The US-based Newmont Mining corporation tried to steal Maxima Acuna's land. The Dutch Development Bank ignored a letter from Berta Caceres shortly before she was assassinated asking them to respect indigenous communities' opposition to the project. The German auditor TUV SUD certified a dam holding mining waste as "safe" just before it collapsed on the community of Brumadinho, Brazil.



TO GET ACCESS TO THE FILM FILE write to erika.gonzalez.press@gmail.com with anya.verkamp@corporatejustice.org in CC with the date and city of your screening.

1.



3. Promote your screening:

- **Make a screening poster.** Take the poster of the film and edit it in Canva to add the time, date and place of your screening. Put the posters somewhere visible.
- **Make an online event page** on Facebook or Meetup. Use your poster as an image. Invite all your friends there or by email.

4. Set up your screening:

- **Print and bring [20-40 campaign flyers](#)** to hand out before and after the film
- Make sure you have **projector and computer**. Make sure you're connected to the internet and have access to the film via a **streaming** website.
- **Prepare the room** with seating and optional snacks and refreshments

5. SIT DOWN AND WATCH!

Thank everyone for coming. Remind people where the bathrooms are and how long the film is. Explain why you are screening this film and about the campaign.

Example speech: "We wanted to show you this film to make Justice Everybody's Business. Right now, the EU is finalizing a law that would hold corporations accountable throughout their value chains. But the law is weak and needs to be improved. So we wanted people to understand what communities are experiencing and why a strong Due Diligence law is needed to truly deliver justice. You're welcome to stay after the film to talk about it. You can also act for justice, and learn about the law and other stories like this at [justice dash business dot org](http://justice-dash-business-dot-org) (justice-business.org)."

5. Discuss with the audience

- Remind people they can stick around for snacks. Open a discussion question:
 - How did this community try to get justice?
 - What did they ask for in reparations?
 - What could the company have done to prevent the harm?